

Nice to MEET YOU!



Hi, my name is DINA.

misspinto

FINALLY WE MEET. IT WAS ABOUT TIME!

I am an **ART DIRECTOR & DESIGNER.**

*I would like to tell you a little bit about myself:* I was born in Belgrade and raised in Vienna. After spending my life there, I was ready for new adventures and ended up moving to Switzerland in 2023.

I spent my childhood observing, taking pictures, drawing and building things. After school, I tried to find a profession, which would allow me to give free rein to my creativity. So I got a job in advertising.

I became a Graphic Designer. As I was interested in all the areas of Advertising and Design, I changed many agencies and specialized in many areas. It got to see big networks and small offices. I worked for local businesses and the big international Pharmaceutical companies.

After becoming an Art Director I built my own brand and additionally started working as a Freelancer. This is when I learned to be my own Project Manager and Consulter.

Now I am finding a new path in Switzerland, eager to create, build and learn new things. Open for whatever may come. Please browse through the next pages. If you like what you see, feel free to contact me. I'm excited to meet you in person.

See you soon,

*D. Tasic*

INTRO



Switzerland



21/02/1989



078 244 25 43



hello@misspinto.com



/dinatasic



www.misspinto.com

## Education

### Media Design

College Spengergasse  
Vienna · Diploma · 2011

### Architecture

Technical University  
Vienna · 2007-2008

### High School

Stubenbastei Vienna  
Graduation · 2007

## Projects

### nicht die regel.

Art Director &  
Co-Initiator

Documentary · 2021

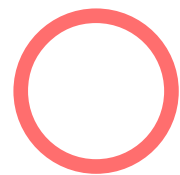
### Simplewish

Creative Director &  
Co-Founder

Startup · 2016

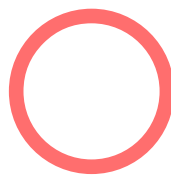
## Languages

German



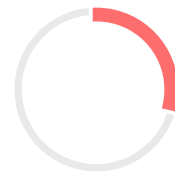
English

French



Serbo-  
Croatian

Spanish



## Experience

SINCE  
AUGUST 2017  
MAY 2022  
AUGUST 2023  
JULY 2019  
MARCH 2020  
SEPTEMBRE 2018  
MAY 2019  
MAY 2015  
AUGUST 2017

### PINTO

Freelance Creative  
& Art Direction

### BBDO Wien

Art Direction

### Inconcepts

Art Direction

### Point Of Origin

Art Direction

### CAKE GmbH

Art Direction

OCTOBRE 2014  
FEBRUARY 2015  
APRIL 2013  
SEPTEMBRE 2014  
NOVEMBRE 2011  
APRIL 2013  
APRIL 2009  
MAY 2011

Young & Rubicam  
Graphic Design

JWT Vienna  
Graphic Design

HOME Digital  
Graphic Design

Agentur Sieben  
Graphic Design

## Clients



# Skills and Expertise

Visual Communication

Conception

Brainstorming

Strategy

Branding

Identity

Storytelling

Logo Design

Typography

Graphic Design

Illustration

Print

Web Design

UX/UI

Wireframing

Digital Marketing

Newsletter

Banner

Content Creation

Social Media

Storyboards

Film Direction

Post Production

Editing

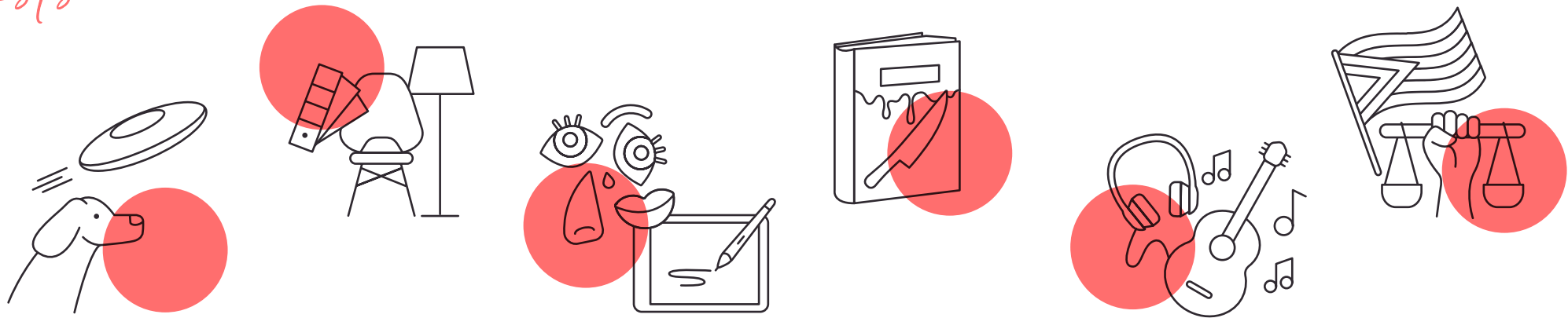
Teamlead

Teaching

Problem Solution

Customer Experience

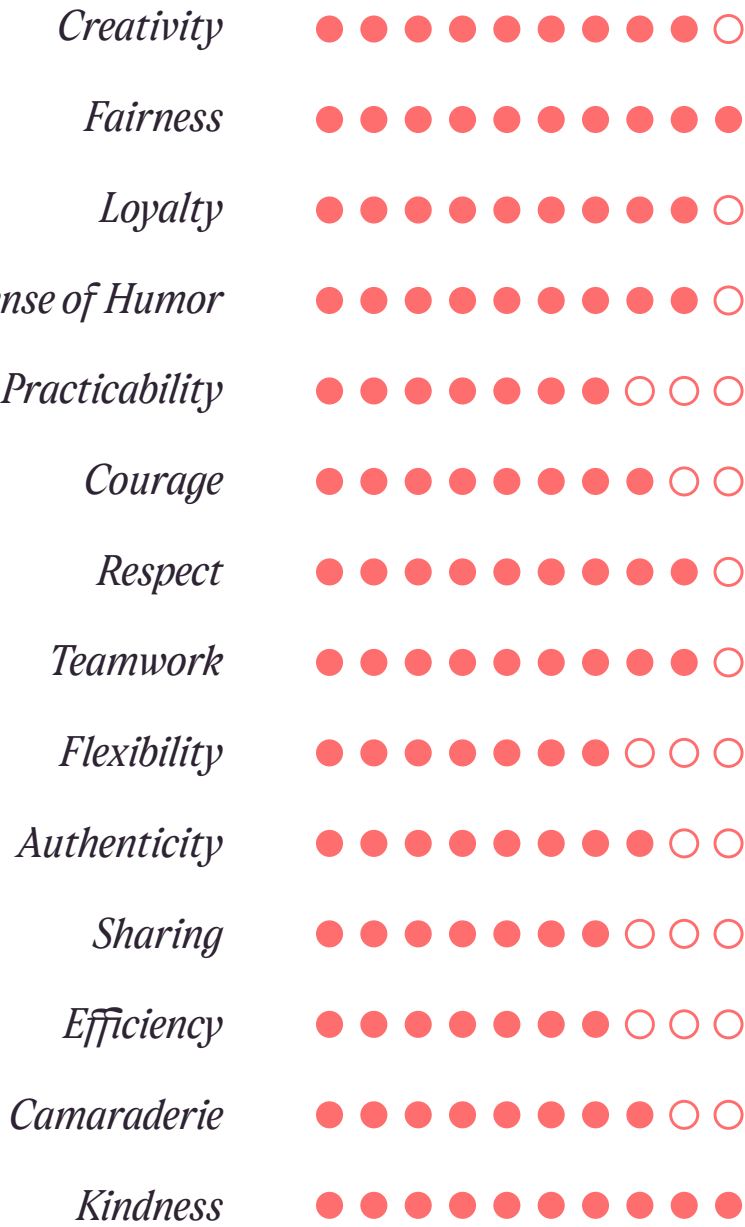
# Interests



## Other Apps & Softwares

- + iWork and Microsoft Office
- + Collaboration Tools  
Slack, Zoom, Teams, Asana,  
Trello, Figma, AirTable etc.

# Things I value...



*Before we say Goodbye, please  
check out my Website and find my*

# PORT FOLIO\*



*... or visit me on LinkedIn:*

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 */dinatasic*

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GOOD TO KNOW...

## \* What does this Logo mean?

**PINTO** was my great-grandfather's last name. I've always felt a strong connection to the latin side of my family. At 15 years old, I started signing my pictures like this. And so it became my **PSEUDONYM**.

Many years later, when I attempted to learn Spanish, I coincidentally found out the meaning of this word. **PINTO** actually translates to "*I paint*".